

PROFESSIONAL DEVELOPMENT CERTIFICATE PROGRAMS

Professional Development Certificate Programs are designed to enhance the skills, knowledge and careers of individuals working in a wide variety of occupations.

Non-credit certificate programs currently include:

ACCOUNTING & FINANCE ESSENTIALS
BOOKKEEPING FUNDAMENTALS
CREATING & IMPLEMENTING THE
SUCCESSFUL BUSINESS PLAN
CUSTOMER SERVICE
ENTREPRENEURIAL TRAINING PROGRAM
EVENT PLANNING
MANAGING HUMAN RESOURCES
PROFESSIONAL ORGANIZING
PROJECT MANAGEMENT
PROPERTY MANAGEMENT
SUPPLY CHAIN MANAGEMENT
WEDDING PLANNER

For complete course descriptions on all courses and programs, visit our website: www.necc.mass.edu/noncredit

Contact Information:

Dianne Lahaye: 978-659-1222
email: dlahaye@necc.mass.edu

Diane Zold-Gross: 978-659-1221
email: dzoldgross@necc.mass.edu

To Register: 978-556-3700

All classes are held at
NECC Riverwalk,
360 Merrimack St.,
Building 9
Lawrence, MA



offers high quality, noncredit courses and certificate programs taught by professionals with extensive real-world experience. Courses are offered days, evenings, and weekends, in classrooms and online, and can also be customized for your workplace and brought on-site.

NORTHERN ESSEX COMMUNITY COLLEGE
360 Merrimack Street, Building 9
Lawrence, MA 01843



NECC RIVERWALK
360 MERRIMACK STREET, BUILDING 9
LAWRENCE, MA



INTERIOR
DECORATION
CERTIFICATE PROGRAM

NONCREDIT
FALL
2011

INTERIOR DECORATION CERTIFICATE PROGRAM

Interior decoration is a creative yet diverse field with many professional opportunities to plan and create beautiful, functional spaces as decorators, redesigners, home and real estate stagers, one day redecorators, and window treatment, furniture, or other home fashion professionals.

This certificate program is perfect for you if you are interested in entering the decorating field, exploring this as a career option, or you want to have more in-depth knowledge of interior decoration principles.

Additionally, this program also prepares students who wish to take the exam to become a Certified Professional Decorator through the Decorators' Alliance of North America (DANA) which also makes this program a wise choice for those seeking professional certification; a special agreement allows our students to join this organization and sit for their certification exam for a discounted fee. *

Take just those courses that are of interest or for maximum benefit complete five (Fundamentals + four electives) courses to earn the certificate of completion. The Fundamentals of Interior Decoration is an excellent overview of all the basics and is the foundation course providing the underpinning for all other courses in the program. Additional course offerings should be chosen based on your interest and career direction. Special topic courses will be offered on a rotating basis. Please check our website or call for new additions.

* We invite you to visit the Decorators' Alliance of North America website at www.DecoratorsAlliance.com/necc to learn more about this organization, membership benefits and the process to become a Certified Professional Decorator. Students in the NECC certificate program will be entitled to a special membership rate of \$100 (normally \$184) and can register for the certification exam for \$250 instead of the normal fee of \$325. In addition, students who register for both membership and the certification exam at the same time will be entitled to an additional savings of \$50 (total savings of \$209); note that students have one year to take the exam from the date of membership/certification registration.

About our Instructors:

Donna Arasi-Gudinas, with 20+ years experience and owner of Interior Concepts in Hampstead, NH

Margaret Innis, owner/principal of Decorate to Sell, LLC, Color Consultant & Trainer for WMCE™, Master Stage ASP™, also worked with Benjamin Moore Paint Co., This Old House Magazine & recently presented on Color & Culture at the 2010 ASPSA Convention in Toronto, Canada

Dori Kelly Wroblinski, interior and garden designer, owner of DKDesign, artist and writer

The Fundamentals of Interior Decoration

This hands-on course provides an awareness of the industry and broad overview of the fundamental process, tools, concepts, principles and language of interior decoration/design, including: the role of the decorator, color theory and psychology, furniture styles and placement. Instructor: Dori Kelly Wroblinski

1686 SBPD1061-RWB: W, 6-8:30pm, 8 wks, 9/21-11/9, \$379 + \$98 materials fee

Window Treatments, Bedding and Upholstery

Windows are a primary focal point of a room and provide insulation and privacy. Learn the styles, trends and suitability of the various soft and hard window treatment options for every room of the house. Discussion also includes how to coordinate bedding and the use of upholstery. Learn about fabric selection, yardage calculation, installation requirements, sourcing materials and workrooms, and explore the income potential of this specialty area. Instructor: Donna Arasi-Gudinas

1947 SBPD1123-RWB: M, 6-8:30pm, 4 wks, 9/19-10/17 (no class 10/10), \$189

Color Flair For The Home

Color brings us joy and torment when decorating our spaces! Using the Flair System™ of Decorating, this course helps unlock the secrets of color, neutrals & undertones. Explore the color wheel and its dynamics, including hue, saturation & value plus develop a better understanding of how color and culture are linked and how they influence color trends, choices and more! You'll use an inspiration piece of your own to create your own color scheme/palette in this practical, informative, fun, hands-on class. Instructor: Margaret Innis

1800 SBPD1122-RWB: Tu, 6-8:30pm, 4 wks, 10/4-10/25, \$189 + \$15 materials fee

Basics of Staging and Redesign

Ideal for decorators, real estate professionals, professional organizers and homeowners, learn to use the principles of Real Flair™ Staging to redesign living spaces to be more attractive and functional using existing furnishings, basic interior decor principles & Feng Shui to stage homes for sale; there is some discussion on photography, business practices, working with other professionals and homeowners. Instructor: Margaret Innis

1803 SBPD1077-RWB: Th, 6-8:30pm, 4 wks, 10/6-10/27, \$189

Finishing Touches: Using Accessories

Accessorizing a room completes the room's design and takes it from ordinary to WOW! But just how do you add the right finishing touches to add pizzazz and reflect the client's personality? Learn about size, scale, types,

selection and placement of accessory items such as rugs, wall and shelf art, lighting, plants, linens, and more. Instructor: Donna Arasi-Gudinas
1961 SBPD1110-RWB: W, 9-11:30am, 4 wks, 10/19-11/9, \$189

Intro to DreamDraper™ New!

DreamDraper™ software helps create professional true-to-life drawings that provide your clients with the visuals they need. This hands-on overview outlines the basic functions and explores its window treatment design, floor planning and accessorizing capabilities. You'll then use this to create beautiful customized window treatments for actual windows and surroundings. Requires computer literacy; completion of Window Treatments, Bedding and Upholstery course recommended. Materials fee includes DreamDraper™ software for personal use plus for upcoming courses in the series. Instructor: Donna Arasi-Gudinas

1951 SBPD1127-RWA: M, 6-9pm, 5 wks, 10/24-11/21, \$285 + \$179 materials fee + \$10 capital fee

Beyond the Basics of Staging and Redesign: Growing Your Business

This course expands on the principles covered in the Basics of Staging and Redesign and covers pricing your business, layering services, building inventory for vacant and new construction, marketing to real estate offices and agents, business networking techniques and more! Instructor: Margaret Innis

1804 SBPD1081-RWB: Tu, 6-8:30pm, 4 wks, 11/1-11/22, \$189

The Business of Interior Decoration - BACK BY POPULAR DEMAND!

Learn critical business skills needed by interior decorators, including calculating costs and budgets, determining and negotiating fees, creating proposals and contracts, managing projects, setting up your workspace and office, plus targeting and marketing to a specific client base. Instructor: Donna Arasi-Gudinas

1948 SBPD1102-RWA: Th, 6-8:30pm, 5 wks, 11/3-12/8 (no class 11/24), \$239 + \$21 materials fee

Drawing Floor Plans

Learn fundamental interior drafting skills using a ruler, graph paper and residential templates. Learn how to measure out a room, draw it to scale, and use templates to draw in furniture. Become familiar with drafting symbols such as doors, windows, and electrical symbols and apply them into a working draft. Templates included in materials fee; some additional supplies may be required. Instructor: Dori Kelly Wroblinski

1689 SBPD1072-RWB: W, 6-8:30pm, 4 wks, 11/16-12/14 (no class 11/23), \$189 + \$22 materials fee